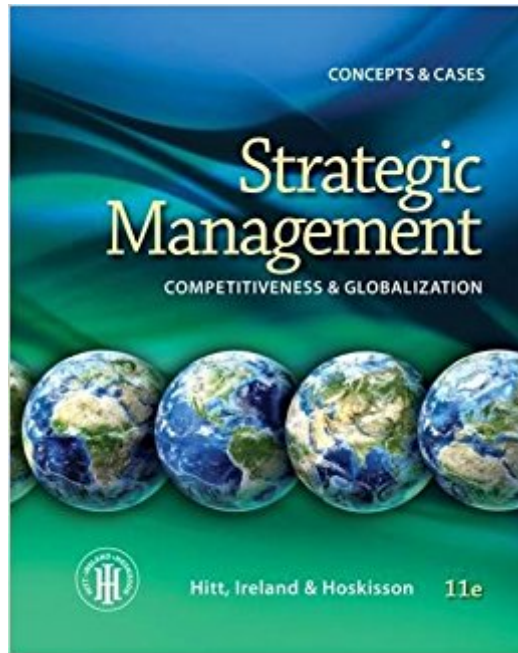


The book was found

Strategic Management: Concepts: Competitiveness And Globalization



Synopsis

STRATEGIC MANAGEMENT: COMPETITIVENESS AND GLOBALIZATION provides the solid understanding you need to effectively apply strategic management tools and techniques for increased performance and tomorrow's competitive advantage.

Book Information

Paperback: 480 pages

Publisher: South-Western College Pub; 11 edition (January 1, 2014)

Language: English

ISBN-10: 1285425189

ISBN-13: 978-1285425184

Product Dimensions: 9.8 x 8 x 0.6 inches

Shipping Weight: 1.4 pounds (View shipping rates and policies)

Average Customer Review: 3.9 out of 5 stars 218 customer reviews

Best Sellers Rank: #5,726 in Books (See Top 100 in Books) #28 in [Books > Business & Money > Processes & Infrastructure > Strategic Planning](#) #36 in [Books > Business & Money > Management & Leadership > Systems & Planning](#) #41 in [Books > Textbooks > Business & Finance > Management](#)

Customer Reviews

Michael Hitt is a University Distinguished Professor Emeritus at Texas A&M University and a Distinguished Research Fellow at Texas Christian University. Michael received his Ph.D. from the University of Colorado. He has coauthored or coedited 26 books and authored or coauthored many journal articles. A recent article listed him as one of the 10 most cited authors in management over a 25-year period. The Times Higher Education 2010 listed him among the top scholars in economics, finance and management based on the number of highly cited articles he has authored. A recent article in the Academy of Management Perspectives lists him as one of the top two management scholars in terms of the combined impact of his work both inside (i.e., citations in scholarly journals) and outside of academia. He has served on the editorial review boards of multiple journals and is a former editor of the Academy of Management Journal and a former coeditor of the Strategic Entrepreneurship Journal. He received the 1996 Award for Outstanding Academic Contributions to Competitiveness and the 1999 Award for Outstanding Intellectual Contributions to Competitiveness Research from the American Society for Competitiveness. He is a fellow in the Academy of Management and in the Strategic Management Society, a research fellow in the Global Consortium

of Entrepreneurship Centers and received an honorary doctorate from the Universidad Carlos III de Madrid. He is a former president of both the Academy of Management and of the Strategic Management Society and a member of the Academy of Management's Journals' Hall of Fame. He received awards for the best article published in the Academy of Management Executive (1999), Academy of Management Journal (2000), the Journal of Management (2006), and the Family Business Review (2012). R. Duane Ireland is a University Distinguished Professor and holder of the Conn Chair in New Ventures Leadership in the Mays Business School, Texas A&M University. He teaches strategic management courses at all levels. He has more than 200 publications. His research, which focuses on diversification, innovation, corporate entrepreneurship, strategic entrepreneurship, and the informal economy, has been published in an array of journals. He has served as a member of multiple editorial review boards and is a former editor of the Academy of Management Journal. He has been a guest editor for 12 special issues of journals. He is a past president of the Academy of Management. Dr. Ireland is a fellow of the Academy of Management and a fellow of the Strategic Management Society. He is a research fellow in the Global Consortium of Entrepreneurship Centers and received an award in 1999 for Outstanding Intellectual Contributions to Competitiveness Research from the American Society for Competitiveness. He received the Falcone Distinguished Entrepreneurship Scholar Award from Syracuse University in 2005, the USASBE Scholar in Corporate Entrepreneurship Award from USASBE in 2004, and the Riata Distinguished Entrepreneurship Scholar award from Oklahoma State University in 2014. He received awards for the best article published in Academy of Management Executive (1999), the Academy of Management Journal (2000), and the Journal of Applied Management and Entrepreneurship (2010). He received an Association of Former Students Distinguished Achievement Award for Research from Texas A&M University (2012). In 2014, Dr. Ireland was listed as a Thomson Reuters Highly Cited Researcher (a listing of the world's most influential researchers), and he was also listed as one of The World's Most Influential Scientific Minds (a listing of the top cited researchers in science around the globe).

Robert E. Hoskisson is the George R. Brown Chair of Strategic Management at the Jesse H. Jones Graduate School of Business, Rice University. He received his Ph.D. from the University of California-Irvine. Dr. Hoskisson's research topics focus on corporate governance, acquisitions and divestitures, corporate and international diversification, and cooperative strategy. He teaches courses in corporate and international strategic management, cooperative strategy, and strategy consulting. He has coauthored 26 books, including recent books on business strategic and competitive advantage. Professor Hoskisson has served on several editorial boards for such publications as the Strategic Management Journal (current

Associate Editor), Academy of Management Journal (Consulting Editor), Journal of International Business Studies (Consulting Editor), Journal of Management (Associate Editor) and Organization Science. His research has appeared in over 130 publications, including the Strategic Management Journal, Academy of Management Journal, Academy of Management Review, Organization Science, Journal of Management, Academy of Management Perspective, Academy of Management Executive, Journal of Management Studies, Journal of International Business Studies, Journal of Business Venturing, Entrepreneurship Theory and Practice, California Management Review, and the Journal of World Business. He is a fellow of the Academy of Management and a charter member of the Academy of Management Journal's Hall of Fame. He is also a fellow of the Strategic Management Society and has received awards from the American Society for Competitiveness and the William G. Dyer Alumni award from the Marriott School of Management, Brigham Young University. He completed three years of service as Representative-at-Large for the Board of Governors of the Academy of Management and currently serves as Past President and is on the Executive Committee of Board of Directors of the Strategic Management Society.

Does not include the cases! Inaccurate description posted by on this book! It states, "STRATEGIC MANAGEMENT: COMPETITIVENESS AND GLOBALIZATION, CONCEPTS AND CASES, Eleventh Edition" in the product description area. However, it does NOT have the cases, only concepts. This cost me time and money and made my first assignments for the course late. you need to fix this false advertising!

This is a great book, however beware that if you need the case studies for your class you need to order the correct ISBN: 978-1-285-42517-7. Don't make the mistake I made! :)

took a whole six days before even mailing this to me, so it showed up another quite a bit after that, the very night before the class. I managed to read one chapter, needed to read two, sort of pissed me off that it took so long to get here in the States! Don't know if I will use fulfillment again after this. The text is something you could rent for the class, then return. Some chapters, just about sentence in the book has a number for the references at the back at the chapter. So, although it contains some interesting concepts, to me there is not a whole lot of original thought here that is not already covered in your earlier class text books. A lot rehashing things from early texts and even other chapters. Sometimes things are stated a bit nebulously. Reminds me too much of the International Business class I just took, it's knowledge that won't stand still and will change, so it is

not necessarily foundational or something you would retain in a professional library as a reference. I personally do not recommend buying this book. My professor said it is a well respected text, but I am not so impressed. Typeface is small and hard to read if you have glasses like I do. I use 2.75 power reading glasses for it. We are not using the Case Studies at all, which are about half of, or the second part of the book. Maybe the real magic lies there, but we are not using them, so I will just read all the chapters and return it, only 5 left. I only keep the hard core books for my MBA library, for subjects like Accounting and Comprehensive Financial Management. I do not see value in buying this book. Rent it, read it, return it.

This was a required book for my Masters-Level Management course. The book was in great shape. It was also a good bargain, compared to most college books. It was clear, concise and easy-to-understand. The index had key words that would make it easy to find any information that you need in the book. It was not a choice to buy this book, but it is a book that I still own and will not sell. Would recommend to others. I am reviewing this product to assist other consumers in making informed choices in what they buy. I am providing my honest opinion for others. Honesty is stressed for reviewers. Both positive and negative reviews are encouraged. There is no compensation or repercussions that bias my opinion. If my review was helpful, please click the Helpful button. How I rate items: 1 Star: (I hate it!!!): I would NOT recommend. 2 Stars: (I don't like it): But, the product has some slight redeeming quality. 3 Stars: (It's O.K.): Others may like it more than I do. 4 Stars: (I like it): Good product, but it may have some minor issues. 5 Stars: (I love it!!!): Perfect item and I will recommend it.

Difficult to read, the sentence structure of Strategic Management: Competitiveness and Globalization makes the book an impenetrable fortress fit only for those who have the strength of will to squeeze water from this stone. The cases are incredibly dense and poorly worded, as if they never went through a proper editing process. This book is proof, in all its near-unreadable glory, that the Business world is evolving at near light-speed.

Be careful with this publisher. Somehow I rented this kindle version textbook for only 1 month at \$50. I don't know if it was really only 1 month or if there was a glitch with the system because any other textbook I've ever rented has had a minimum of 3 months. Today when I came back to look at rental options I couldn't only rent it for 3 months for \$60. Therefore, I really got ripped off so be careful. Because this is sold by the publisher and not they said they can't really help me other than

giving me a \$15 credit. So for a book that I could rent now for 3 months, it is going to cost me another \$45 dollars on top of the \$50 I already paid and I will have it for another 3 months when I only have 6 weeks left in my class. If this was my mistake and I rented it for 1 month by mistake then that's my fault. But the fact that now I can only rent it for 3 months makes me really question this whole experience. said they would provide feedback to the publisher but I'm not holding out much hope that they will care.

I'm giving this a 1 star because this was the book for my capstone class and it made me want to hide in a dark forest and live off of tree branch twigs and what little hope I had left. I tried not to touch it or even look at it, so as for a review on the content inside.. I don't have much of one. Good luck.

Received this when I was in school. rent is probably the best place to get the books you need. Grant it they do not have all the books you will need but most of them they will. I was even able to find some that my instructors said that I may have an issue finding. rent saved me a ton of money and I recommend it for any and everyone in school. If you are going to be a little late on your return they can extend your rental for a low fee with out having to buy the book at full cost returning the books are easy as well. This in itself should inspire folks to get out there and get their degree.

[Download to continue reading...](#)

Strategic Management: Concepts and Cases: Competitiveness and Globalization Strategic Management: Competitiveness and Globalization- Concepts and Cases, 11th Edition Strategic Management: Concepts: Competitiveness and Globalization Strategic Management and Business Policy: Globalization, Innovation and Sustainability (14th Edition) Strategic Management: Concepts (Irwin Management) Remaking New York: Primitive Globalization and the Politics of Urban Community, Vol. 12 (Globalization and Community) International Competitiveness for Small and Medium-size Enterprises: Lessons from Case Studies Globalization, Culture, and Branding: How to Leverage Cultural Equity for Building Iconic Brands in the Era of Globalization A Portfolio Management Approach to Strategic Airline Planning: An Exploratory Investigative Study on Services Management (European University Studies: Series 5, Economics and Management. Vol. 2052) The Competitiveness of Tropical Agriculture: A Guide to Competitive Potential with Case Studies Strategic Corporate Social Responsibility: Stakeholders, Globalization, and Sustainable Value Creation Strategic Management and Competitive Advantage: Concepts and Cases (5th Edition) Strategic Management: Concepts and Cases Strategic Management: A Competitive Advantage

Approach, Concepts and Cases (16th Edition) Strategic Management and Competitive Advantage:
Concepts (5th Edition) Concepts in Strategic Management and Business Policy (14th Edition)
Asset-Liability Management for Financial Institutions: Balancing Financial Stability with Strategic
Objectives (Key Concepts) Strategic Management: Concepts Strategic Management: A Dynamic
Perspective: Concepts, 2nd Edition Strategic Management: A Competitive Advantage Approach,
Concepts & Cases (15th Edition)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)